

OPEN CALL
PUBLIC SPACE INTERVENTIONS
FESTIVAL ASALTO
September, 2017

Intro

Asalto is the international urban art festival of Zaragoza (Spain) and it is running since 2005. For Asalto, urban art means any kind of artistic or creative expression developed in the public space seeking to interact with the city and the citizens. Art and creativity are very useful tools to create a better society. We are deeply convinced that the city (streets, squares, buildings and empty spaces) is the best scenario and the best workplace. For these reasons all the interventions and mostly of the activities organized by Festival Asalto are focused in the public space, free-entry and accessible by citizens ready to enjoy and contribute.

Asalto also gives importance on cohabitation and creative processes. On one hand it is extremely important to create works in the streets since it is the natural and right environment. On the other hand it is also basic the connection of participating artists and citizens through working processes in the streets, and that's why all the works must be done in Zaragoza during the Festival Asalto days. Finally, the coexistence of artists is another of the main points of Asalto, as all the works are done at the same time, what makes possible to share more than cans, brushes or ideas with different artistic profiles.

Summing up, Festival Asalto is more than a festival. It is a space for creativity, art and participation in cultural actions. It is also the convergence of different audiences, a generational mix or even the recovery of a public space that transforms it into a spot for enjoyment, learning or reflection.

Open call framework

This open call seeks for urban art projects based on public space interventions, not painting, dance or performance.

We are looking for 2d or 3D site-specific projects, public space hacking, contextual installations... Installations could be free-standing or require any support (wall, street furniture...).

Participants

The competition is open to any creators (individuals or collectives) who propose ephemeral interventions within any of the disciplines of art, design and architecture.

What do you have to submit?

- PDF document including: A personal resume (including your complete name and your hometown)
- Links to your website, social media, portfolio and other works.
- A written explanation of your proposal including images, sketches, technical drawings (if needed) and anything else you consider necessary.
- Work planning (production stage, installation or creation) including estimation of dates you need to get the job done.
- A list of materials you need.
- Technical and workplace requirements.
- Detailed budget of the proposal.

Criteria

Intervention proposals will be evaluated for:

- **Viability:** the objective of the competition is to physically construct an intervention for exhibition during the Festival.
- **Durability:** proposals must provide temporary solutions; it is essential that the intervention can be disassembled after the Festival is over.
- **Integration with the architectural and urban environment:** relation with surrounding spaces; the intervention's visibility within the plaza.

Sustainability, and easy installation and subsequent disassembly will also be considered.

DEADLINE AND HOW TO SUBMIT YOUR PROPOSAL

You can send your proposal (PDF file) using **Wetransfer** to join@festivalasalto.com

(**Note:** this way you will receive an acknowledgement once we download your proposal)

Email subject: name / title of your proposal

Deadline for receipt of applications is **May 7th 2017 at 21.00h.**

Note: All the Festival Asalto activities will take place the first two weeks of September, so all the projects must be done between these dates prior agreement and scheduling with the organization.

The organization reserves its right to determine at its own criterion any issue raised by the participants which is not expressly provided in this announcement.

The organization reserves its right leave void any or all residences offered if there are no proposals of sufficient interest, quality and / or viability.

The organization guarantees the confidentiality of all proposals received that are not selected.

